

NBC's The Apprentice Leads Candidates to The Trump Network

PR Newswire

BOSTON, Dec. 10, 2010 /PRNewswire/ -- As billionaire Donald Trump's television program The Apprentice concludes its 10th season on NBC, three of the Apprentice candidates have joined network marketing organization The Trump Network. They will link up with thousands of marketers currently working with The Trump Network nationwide to promote wellness and create wealth.

Initially known as Ideal Health, the company has grown 373 percent since joining forces last year with Donald Trump. Products include health and wellness products, anti-aging skin care, healthy snacks for children, a weight loss line, and energy drinks.

"As a marketer for The Trump Network, we are in essence the CEO of our own company, with a fabulous product line, state of the art distribution, and sophisticated marketing plan," said Stephanie Castagnier of Chicago, IL. "My experience on the show - even the experience of being fired - has given me the direction and the motivation to create an elite team of marketers focused on a fabulous lifestyle and financial security. I am FIRED UP to make this a success."

In addition to Castagnier, Stuart Martens of Washington, D.C. and New York, NY; and Liza Wizner of Corpus Christi, TX have joined the organization.

"When I started The Apprentice television show, everyone told me it was a long shot. We are now in our 10th season. The Trump Network is not a long shot. I want people to be successful, and to enjoy what they are doing. I see unbelievable

enthusiasm for the company's products and business model. Our goal is to be number one, and I am pleased that The Apprentice candidates are going to help us get there," said Donald J. Trump.

The network hopes to improve society, changing the world for the better, making a difference by improving, enriching and transforming lives, strengthening families, communities, and the nation through its products, principles and integrity-based culture.

"Joining forces with Donald Trump has provided our organization with many great opportunities. We are honored to have him as our business partner," stated Lou DeCaprio, President and Co-founder of The Trump Network.

The Rowley, MA company was founded in 1997 by DeCaprio and brothers Scott and Todd Stanwood, three men with extensive experience in network marketing, and a vision to do well by doing good. More information, at www.trumpnetwork.com.



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